

Her
Ali L
Her
Sec

ear
pp
ls

e to
ir!
e 44

up
at
lly!

!

to
k

does it *really* work?

Can the latest crop of beauty-boosting products and services possibly live up to their lofty claims? Check out our real-women testers' surprising results

WRITTEN BY LIZ FLAHIVE • PHOTOGRAPHED BY ALEX BEAUCHESNE

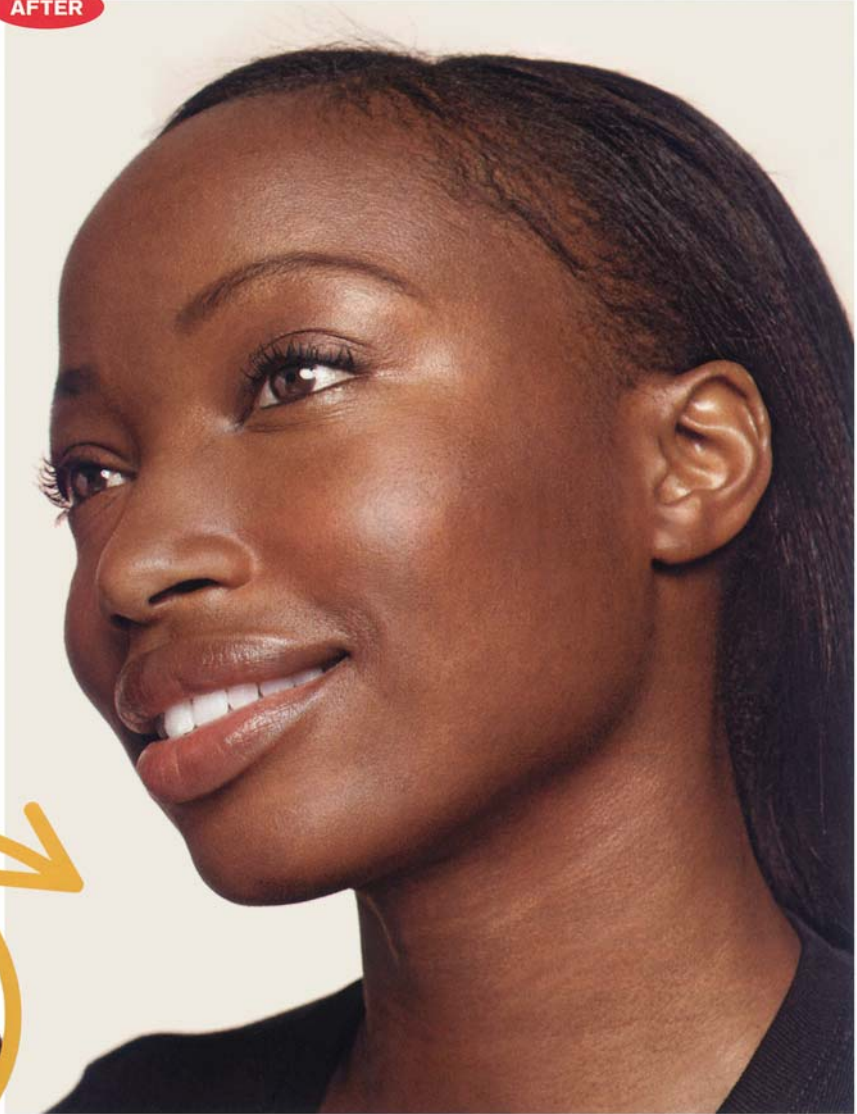
facial peel for all complexions

what it is VI peel (from \$300; kalilmedical.com for dermatologists).

what it promises This peel combines phenol acids, vitamin C and Retin-A, which together are said to make for a gentler procedure that's safe for all skin types. "Until now, high-powered peels have often caused hyperpigmentation of darker complexions," notes Abdala Kalil, M.D., who devised the treatment and performed this procedure. After a three-minute application, the peel works gradually over five to seven days, clearing up acne and acne scarring, brightening skin and increasing collagen production.

what it delivered Chino, 27, who has a history of acne, first experienced flaking, then began visibly peeling. After a week, she says, "I saw a major difference. My Skin is now brighter, clearer and more evenly toned."

AFTER



BEFORE

\$3.99
0 72

DISPLAY
FALL 2007
IN ST

If you have any questions regarding Vi Peel or Vi Derm please visit our website at www.KalilMedical.com, write to info@kalilmedical.com or contact us at 1-877-KMP-PEEL



Hi Dr. Kalil,

It's Chino, the person who used your product for In Style Magazine. I just wanted to say thank you so much.

Your products have been so amazing and have made such a huge impact on my life.

I wanted to send you pictures of how I looked before and I am sure you have seen the results in the In Style magazine. I hope that your product sales are booming.

Chino Okonkwo



Before the Peel



After the Peel

The above comments were unsolicited feedback from In Style's test subject, Chino Okonkwo

1-877-KMP-PEEL (567-7335) • www.kalilmedical.com